**ERG Developments (Emaar Rezk Group)**

Introducing ERG Developments: Crafting Superior Infrastructure and Real Estate Projects Since 2012

Since its establishment in 2012, ERG Developments has been dedicated to the meticulous crafting of superior infrastructure and real estate projects. Under the visionary leadership of Mr. Mohamed Rizk, our company has emerged as a prominent player in the real estate development sector, particularly in the East of Delta. With a distinguished history since 2005, in facilitating the supply chain, shipping, importing, and exporting of goods to and from Egypt, we take great pride in our comprehensive expertise and unwavering commitment to uncompromising quality.

2500 [Satisfied Clients](https://www.ergdevelopments.com/about-us/)

6+ [Completed Projects](https://www.ergdevelopments.com/about-us/)

OUR MISSION

At ERG Developments, our mission is to passionately address the concerns of individuals, families, and communities by creating exceptional living, work, and leisure spaces. We strive to surpass expectations, designing spaces that elevate the quality of life and foster a strong sense of community.

OUR VISION

To revolutionize the real estate industry by leveraging technology, sustainability, and curiosity to deliver innovative and adaptable solutions that improve people's lives and protect the environment for future generations.

CORE VALUES

**Technology:** We embrace technology and innovation to improve our services, enhance communication, and optimize processes.  
  
**Adaptability:** We are adaptive and responsive to changes, challenges, and opportunities in the real estate industry and the market.  
  
**Sustainability:** We are committed to sustainable practices and solutions that minimize our environmental impact, conserve resources, and promote corporate social responsibility.  
  
**Curiosity:** We are curious, creative, and continuously learning to stay ahead of the curve, provide cutting-edge solutions, and improve our services.  
  
**Trustworthiness:** We adhere to the highest professional and ethical standards, ensuring transparency, honesty, integrity, and confidentiality in all our dealings with clients, stakeholders, and partners.

[Building Successful Developments for a Decade](https://www.ergdevelopments.com/about-us/" \l "wdt-interactive-showcase-0)

[Our Mission: Creating Exceptional Living, Work, and Leisure Spaces](https://www.ergdevelopments.com/about-us/" \l "wdt-interactive-showcase-1)

[ERG Developments: A Reliable Name in the Real Estate Industry](https://www.ergdevelopments.com/about-us/" \l "wdt-interactive-showcase-2)

A Reliable Name in the Real Estate Industry

With a remarkable journey, ERG Developments has earned a reputation as a reliable and trusted name in the real estate industry. We are renowned for our unwavering commitment to developing high-quality projects that meet the diverse needs of our clients while exceeding industry standards.

**Eelaf Residence | New Cairo**

**Overview**

Once upon a time in the world of real estate development, there was a newborn project that had a unique perspective that believed there was something more important than just the architecture, landscape, or facilities of a project. An understanding that what truly made a place special was its people; the familiarity, intimacy, and domesticity it provided to its residents.  
Eelaf, derived from the Arabic word meaning "familiarity," had a different approach when it came to identifying their projects. They didn't focus on the usual norms; instead, they looked at the characteristics of the people who would be calling these places home. It was all about the who, rather than the how.  
Within Eelaf, there was a special focus on a particular group of people known as Alfeya. These are the millennials - the vibrant and dynamic generation shaping the world today. Eelaf recognized that the key to capturing their hearts was to create spaces that catered to their unique characteristics, allowing them to build comfort zones and emotional bonds. From the very beginning, Eelaf set out to weave a narrative of familiarity, becoming a project of havens of warmth and connection. It was not just about the physical structure; it was about fostering a sense of belonging and understanding with aspirations, dreams and values. Every detail, from room layouts to communal areas, was meticulously designed to encourage interaction and create a strong sense of community.  
Eelaf offers an experience where architecture and facilities become charming backdrops to the beautiful stories of its occupants. Welcome to Eelaf, where connections are built, and comfort zones become cherished memories.

Eelaf Residence is one of the successful purely residential projects in New Cairo. The project is created by the well-known developer Emaar Rezk Group Developments.

Eelaf is not a mere residential compound and the story ends. No, the story starts here. Derived from the Arabic word for “familiarity”, Eelaf Residence was created with a focus on creating homes with stories, homes specially made for the “Alfeya”. Alfeya is the Arabic word for the millennials, the energetic generation leading our world today.

Keeping them in mind, Eelaf Resdince was created to give them a sense of belonging, a new comfort zone, and a place to start an aspiring life.

Over a land area of 28 acres, Eelaf Residence stands to prove this new generation’s right to prove itself.

**Location**

"Eelaf: Where Accessibility Meets Tranquility - Your Perfect Home" Welcome to Eelaf, a stunning development located directly on the Suez road, making it easily accessible through various routes such as the Old Suez Road, New Suez Road, Youssef Elsebai axis, Alnaser Axis road, and the Ring Road. The strategic location of Eelaf puts you within easy reach of various attractions. You'll be pleased to know that it's just a 10-minute drive from the airport, ensuring convenient travel connections. Additionally, Al Rehab City is only 5 minutes away, allowing for easy access to its amenities and services. If you're looking to explore the bustling heart of Egypt's future, the New Capital is just 15 minutes away. Finally, the prestigious American University in Cairo (AUC) can be reached in a mere 10 minutes. Immerse yourself in the comfort and convenience of Eelaf’s location, as it offers proximity to key destinations, ensuring that your daily commute and leisure activities are all within easy reach. Experience the perfect blend of accessibility and tranquility at Eelaf.

Master Plan & Facilities:

The master plan of Eelaf Residence is a masterpiece that is brilliantly planned to make use of every inch of the 28-acre land area.

Since the project is a residential one, its master plan includes residential areas with different properties in addition to many top-notch amenities from the Skate Zone, Yoga Zone, Fit Strip, Quiet Zone, Avatar Garden, Kids Playground, Club House, Swimming Pool, Hotel, Main Gate, Side Gate, and to the Bicycle Lane.

Studying the master plan of Eelaf Residence, you will find educational, recreational, and medical facilities such as:

* To begin with, a commercial strip filled to the brim with supermarkets, grocers, a pharmacy, a bakery, a bank, a mosque, laundry services, and all your needs of everyday necessities.
* Then comes the outdoor area and landscaping that is created in a unique concept designed to offer more sun, have an abundance of water bodies, and immersive nature.
* Since Elaf was created with millennials in mind, Seating areas were created all over the gardens to offer family time bonding or a self-reflection time.
* When it comes to motion and movement, Eelaf Residence provides walkways, jogging tracks, and cycling lanes all that is connected to the parks and the outdoor areas amidst nature to enjoy a stroll or a walk in a naturalistic scene.
* Pet lovers, your place is here. Eelaf Residence made a plan for each detail including the pet lovers who will be able to enjoy a safe walk with their loved fur friends in the pet-friendly zones.
* Let us now talk about fitness lovers, you will find the Quite Zone where you can enjoy an outdoor gym,  jogging, cycling, or brisk walks-strip all amidst nature.
* Want more fitness time? No worries, the fit strip is created for the workout zone where you can enjoy your exercises with nature.
* Yoga lovers, here you can find your solace in the Yoga Strip, enjoy your mindful practice in the green outdoor area.
* Skating lovers, there is a thing for you in Eelaf Residence. Thanks to the Skating area made especially for you.
* The community areas or the gathering areas where you can enjoy family and neighbor time amidst the lush greenery.
* If you are looking for an escape from the bustling life outside, find your solace in the Eelaf Avatar Garden.
* Kids' Playground, for your little ones to enjoy their time safely.
* Nestled in green spaces, it's a hub for joyful activities, fostering creativity and play.

Services of Eelaf Residence

Talking about the state of luxury created in Eelaf Residence cannot be over without mentioning the services offered there. Among the services you can find:

* Smart home services thanks to smart technology advancement due to the collaboration with Vodafone. This collaboration resulted in home internet services with speeds up to 300 Mbps, Landline service, Free OTT services, “Shahid, Watch IT, StarzPlay, OSN+, and TOD”
* Automation services thanks to smart home technology allow you to control your home through mobile applications and voice commands.
* Laundry services.
* 24/7 Security services with CCTV Surveillance services.

Property Types: Being a fully residential compound, Eelaf Residence is divided between 50% residential units and the renaming 50% go for the greenery and the commercial strip.

Speaking about the residential sector, Eelaf Residence is created to meet your need for an apartment or a duplex. That is why, it provides a wide collection of apartments that come in an area range of 121 sqm and up to 231 sqm.

Choosing the layout of your apartment, you can choose between 2-bedroom to 4-bedroom apartments.

As for the duplexes, you can have one with an area over 270 sqm with a 5-bedroom layout.

Selling Points of Eelaf Residence

Taking pleasure in a serene and quiet surrounding.

Enjoying nature.

Enjoying a home away from the bustling Cairo, yet close to all the destinations.

Enjoying a wide range of shopping stores in the shopping district.

Taking advantage of top-notch commercial amenities.

Leading a sustainable, green, healthy life.

**Ri8 | New Capital**

Premium Luxury Living

A luxury residential community, envisioned as a complete upscale living experience, highlighted by its expanded landscapes and the generous features and facilities tailored to serve each and every lifestyle.  
Redefining luxury living filled with a multitude of exclusive experiences, preloaded with unrivalled facilities and services in a premium location in the R8 district, New Administrative Capital.

**Location**

Nestled in a premium location in the R8 district, New Administrative Capital. Located in a highly accessible spot with proximity to main roads and the airport. Minutes away from everything that matters

**Amenities**

* [Security coverage](https://www.ergdevelopments.com/listing-amenity/security-coverage/)
* [Mobile application](https://www.ergdevelopments.com/listing-amenity/mobile-application/)
* [Outdoor cinema](https://www.ergdevelopments.com/listing-amenity/outdoor-cinema/)
* [Bikes & jogging lanes](https://www.ergdevelopments.com/listing-amenity/bikes-jogging-lanes/)
* [Swimming pool](https://www.ergdevelopments.com/listing-amenity/swimming-pool/)
* [BBQ area](https://www.ergdevelopments.com/listing-amenity/bbq-area/)
* [Smart building](https://www.ergdevelopments.com/listing-amenity/smart-building/)
* [Club house](https://www.ergdevelopments.com/listing-amenity/club-house/)
* [Gymnasium](https://www.ergdevelopments.com/listing-amenity/gymnasium/)
* [Business Lounge](https://www.ergdevelopments.com/listing-amenity/business-lounge/)
* [Sports courts](https://www.ergdevelopments.com/listing-amenity/sports-courts/)
* [Spa & wellness center](https://www.ergdevelopments.com/listing-amenity/spa-wellness-center/)

**Moonreal Tower | New Capital**

A Modern Commercial Project in the New Capital

Embark on a journey of discovery with Moonreal Tower, a cutting-edge commercial project by ERG Developments situated in the heart of the New Capital. This exceptional mall distinguishes itself with its strategic location and offers a diverse range of commercial, medical, administrative, and retail spaces at attractive prices, setting it apart from other commercial centers in the area. Moonreal Tower caters to all needs and provides comprehensive services for investors, visitors, and residents of the New Administrative Capital, making it an unrivaled destination for all.

Moonreal Tower - New Capital features

* Mall
* Clinics
* Hotel
* Spa
* Cinema
* GYM
* Community-Center
* Parking
* Meeting-Rooms
* Sky Lounge
* Security
* Elevators
* Infinity Pool

properties

* Serviced Apartment minimum unit areas of 67 squared meters
* Office minimum unit areas of 29 squared meters
* Clinic minimum unit areas of 33 squared meters
* Retail unit areas range between 35 - 36 squared meters